

# health assured

Employee Assistance Programme Provide support for your staff









### How our EAP can benefit your business

Happier, healthier employees are more motivated and productive. So when your people do better, your business does better.

### Here's how we've helped our clients

#### Reducing workplace stress



reported a drastic decrease in workplace stress-related incidents

#### Reducing absences



reduction in absences by having the EAP in place

#### Boosting life satisfaction



outlined a noticeable increase in wellbeing post-counselling

### Why Health Assured?

- ✓ Support over **12 million** lives across all sectors
- **▶** BACP accredited at organisational level
- UK-based service centres operate 24/7/365 for all calls
- ✓ 25.2% of weekly calls occur outside 9.00am-5.00pm
- ✓ Network of over 1,500 counsellors and psychologists
- Innovative technological development e.g. smartphone app, LiveAgent

- ✓ 15-20% of people into therapy
- ✓ Supporting organisations in over 170 countries
- ✓ Client retention rate of **94%** and **4.6/5** on
- √ 71.5% return to work rate, including anxiety and depression
- ✓ Support **36,500** organisations across the Group
- ✓ First EAP provider to join Stonewall Diversity Programme



### Issues Health Assured supports

Health & lifestyle	Legal information	Home life	Work life
<ul> <li>Physical health</li> <li>Mental health</li> <li>Sickness absence</li> <li>Critical &amp; traumatic incidents</li> <li>Eldercare</li> <li>Rehabilitation</li> <li>Addiction</li> <li>Cancer survivorship</li> <li>Terminal illness</li> </ul>	<ul> <li>Probate &amp; wills</li> <li>Legal queries</li> <li>Caring for a dependant</li> <li>Debt &amp; financial</li> <li>Buying a new home</li> <li>Separation and divorce</li> </ul>	<ul> <li>Identity &amp; LGBT</li> <li>Domestic abuse</li> <li>Discrimination</li> <li>Childcare</li> <li>Bereavement &amp; loss</li> <li>Relationships &amp; marital</li> </ul>	<ul> <li>'Leavism' &amp;</li> <li>'Presenteeism'</li> <li>Managing change</li> <li>Return to work</li> <li>Bullying &amp; harassment</li> <li>Redeployment</li> <li>Redundancy</li> <li>Retirement</li> <li>Stress</li> </ul>

#### Service overview: Core EAP

- ✓ Up to 6 sessions of face to face, telephone or online counselling, including telephonic and face-to-face CBT counselling, per employee, per issue, per year
- ✓ Full case management protocols for all structured counselling cases
- Self, manager, HR, physiotherapy, trade union and OH referrals
- ✓ Legal information services
- ✓ Manager consultancy and support

- Coverage for dependants and retirees (up to three months) within HMRC guidelines
- Unlimited access to 24/7/365 confidential telephone helpline
- ▼ Family advice line on topics such as childcare and eldercare
- ✓ Debt & financial information
- ✓ 24/7 critical incident telephone support

#### **Active Care**

Day one intervention for stress related absences

- ✓ Unique to Health Assured
- Day one intervention from when an employee cites absence in relation to stress, depression or anxiety
- ✓ Clinician contacts employee within 24 hours and completes telephone consultation
- Employer will receive a written report within 48 hours
- Clinician signposts employee to the appropriate EAP service
- In 95% of cases the employee is back to work within 14 days





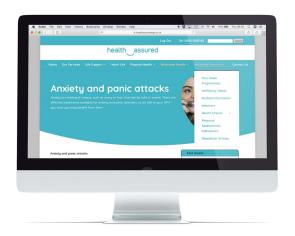
#### Online Tools & accessibility

- My Healthy Advantage smartphone app
- Health & Wellbeing Portal
- Online CBT course
- Online trauma course
- Video counselling
- Counselling support via email
- LiveAgent Instant Chat
- Accessibility:
  - o Braille
  - Easy read
  - o Alternative colours
  - o Materials in other languages
  - Translation services
  - o Video counselling with BSL counsellors
  - o Relay UK



#### Health & Wellbeing Portal

- LiveAgent instant chat
- Monthly webinars including Recognising Stress, The Art of Motivation, Building Personal Resilience and Mental Health First Aid
- Four week programmes including; Quit Smoking, Sleep, Losing Weight, Drinking Less
- Mini health assessments including BMI, Sleep, Alcohol, Anxiety and Depression
- Wellbeing articles and factsheets on topics such as sleep apnoea, menopause, internet safety, eating disorders, gender reassignment, self-harm and consumer vulnerability
- Awareness day information such as OCD Week of Action and Self-injury Awareness Day
- Drives engagement in partnership with monthly newsletters





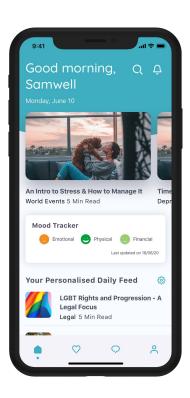
## My Healthy Advantage

Available for **iOS** and **Android** devices, My Healthy Advantage offers a variety of bespoke wellbeing features exclusive to Health Assured clients and partners.

Within the app, users will have access to a library of learning materials including wellbeing articles, videos & newsletters, all aimed at boosting their wellbeing and supporting their mental and physical health.

#### Key features\* include:

- Weekly mood tracker allows users to track their financial, physical and general wellbeing
- Mini health checks for height & weight (BMI), waist, sleep, alcohol, mental health and fatigue
- 4-week plans aimed at quitting smoking, losing weight and coping with pressure
- **Biometrics** login, allowing the user to access the app via their fingerprint or Face ID (subject to device)
- Personalised newsfeed that generates learning materials tailored to the users interests, such as equality & diversity, medical information and childcare & parenting
- Easy access to our **counselling services** via phone call, call-back request, email support or live chat within the app
- High-level reporting, along with easy to use management of app data for your own admins (of which you can have as many as you like)



<sup>\*</sup>App features will vary on contract agreement.



### Relationship Management

- We pride ourselves on taking a consultative approach and believe that no two clients are the same.
- Designated POC Your Relationship Manager will implement the contract and be responsible for ongoing contract management.
- Successful implementation, promotion and launch builds the foundation for a successful contract with high utilisation throughout.

### Management Information

#### MI including an annual report covers:

- Service & usage summary
- Utilisation summary
- Helpline calls by category
- Work related calls
- Advice calls by category





71.5%

of our client's employees who experienced anxiety or depression were healthily returning to work



### Increasing your utilisation

- Integration with client communication channels
- Development of communications plan
- Electronic and hard-copy materials delivered to your key sites, including posters, leaflets, screensavers and content:
  - o One leaflet with pop-out wallet card per individual (+10% stock for new starters)
  - o At least one posters per 100 employees (these are printed in-house and we can provide more free of charge as required)
  - Employee presentations/webinars and manager workshops
  - Access to training workshops
  - o Monthly topical newsletters and webinars



#### **Additional Services**

- On-site Training Workshops £850 half day, £1,250 full day
- Mental Health First Aid, 2-day Adult course £2,500 per course
- Additional on-site support days (half day included in price) £350 per day
- On-site Critical Incident support £850 per half day, £1,250 per full day
- Additional counselling sessions (up to six)- £77 per session for individuals/£125 per session for couples
  or CRT
- EMDR face to face counselling sessions £125 per session

**Please note -** All responses and quotes provided by Health Assured Limited are commercially sensitive and confidential. The recipient agrees to maintain such confidence and use solely for the purpose of obtaining the proposed services. The quote and any supporting information must not be shared with any other third party without Health Assured's prior written consent.





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