



GuidanceResources®

International EAP Support & On-going promotion

Step One: Receive your pre-launch Communication Welcome Pack to support implementation

- Share the material and GRO (GuidanceResources® Online) log in details with all service users
- EAP Promotional Videos (found on GuidanceResources® Online)

Step Two: Confirm your Orientation sessions

- Promote one of the monthly live orientation sessions (available in UK English)
- Schedule local language orientation sessions (additional fees may apply)

Step Three: On-going Programme Support

- Quarterly newsletters
- Quarterly communication
- GRO topic communication materials
- Continued educations through available training courses (additional fees may apply)
- Critical Incident support (additional fees may apply)
- Utilisation reporting to identify trends and further promotional opportunities

Pre-Launch Communication Welcome Pack

